

# OHIO • 2018 COUNTY PROFILES

Counties are the core geography for ALICE data: They reveal variations often masked by statewide averages, and the data is reported regularly and reliably.

## ALICE IN COLUMBIANA COUNTY

### 2018 Point-in-Time-Data

**Population:** 102,665    **Number of Households:** 41,884

**Median Household Income:** \$43,745 (state average: \$56,111)

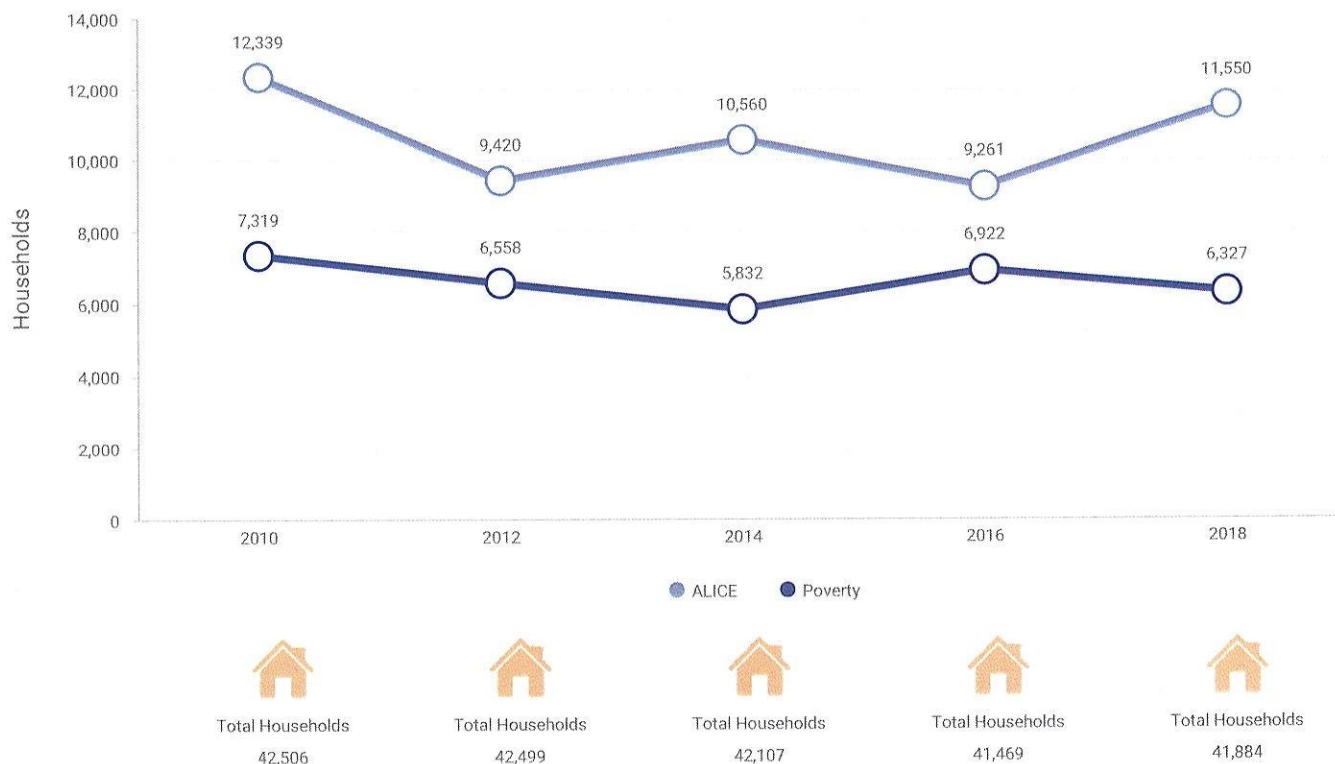
**Unemployment Rate:** 4.7% (state average: 4.9%)

**ALICE Households:** 28.0% (state average: 25.0%)

**Households in Poverty:** 15.0% (state average: 14.0%)

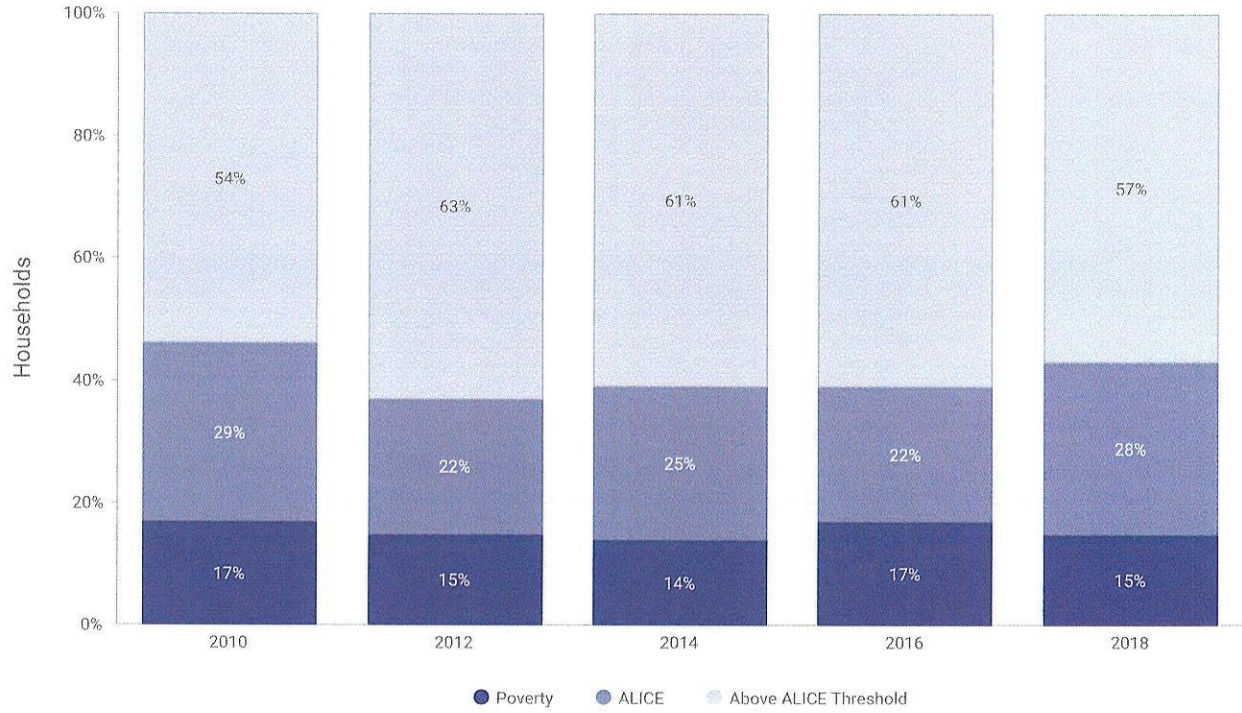
### How Has the Number of ALICE Households Changed Over Time?

ALICE is an acronym for **ALICE** – **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, and a basic smartphone plan).



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

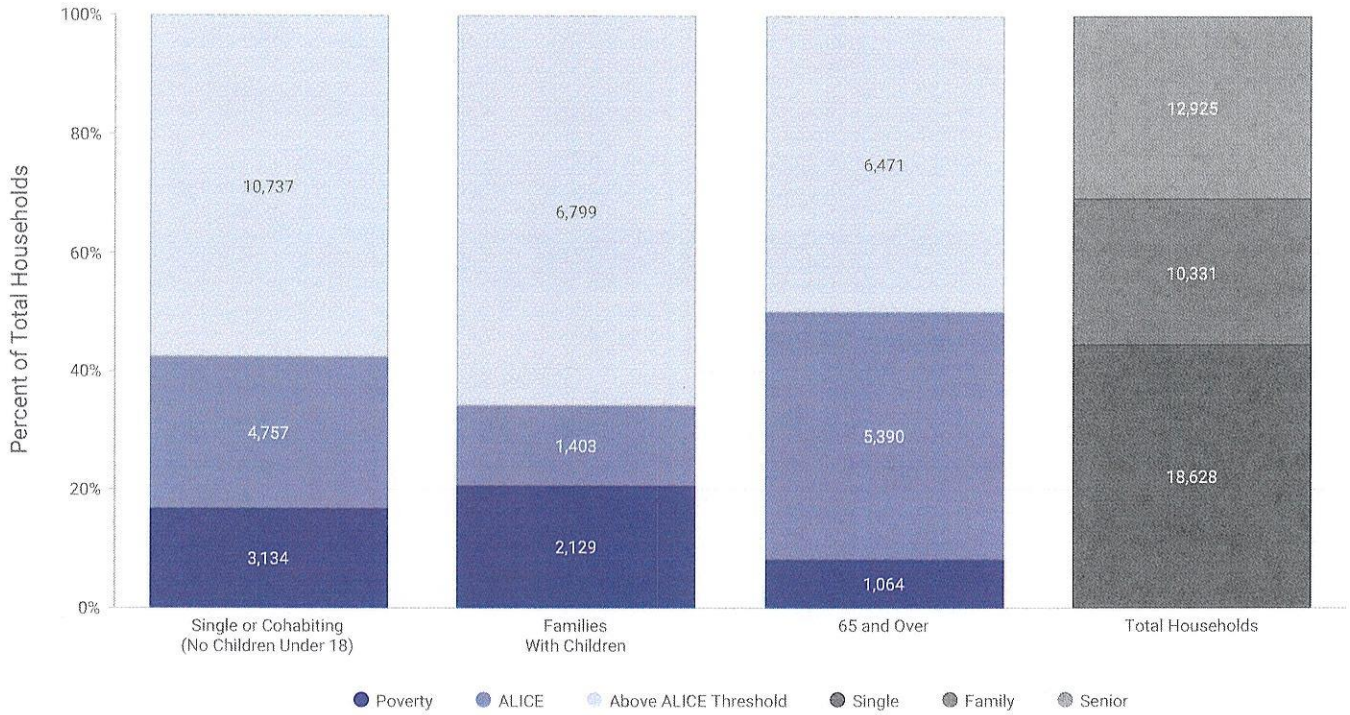
## ALICE and Poverty in Columbiana County Over Time...continued



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

## What Types of Households Are Struggling?

In the past few decades, there have been major shifts in household composition. The share of American adults who have never been married is at a historic high, as is the number of senior households. There is also a growing number of people who live alone or with roommates, and an increasing share of grown children who live with their parents. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.



Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

## Why Do So Many Households Struggle?

### The cost of household basics outpaces wages...

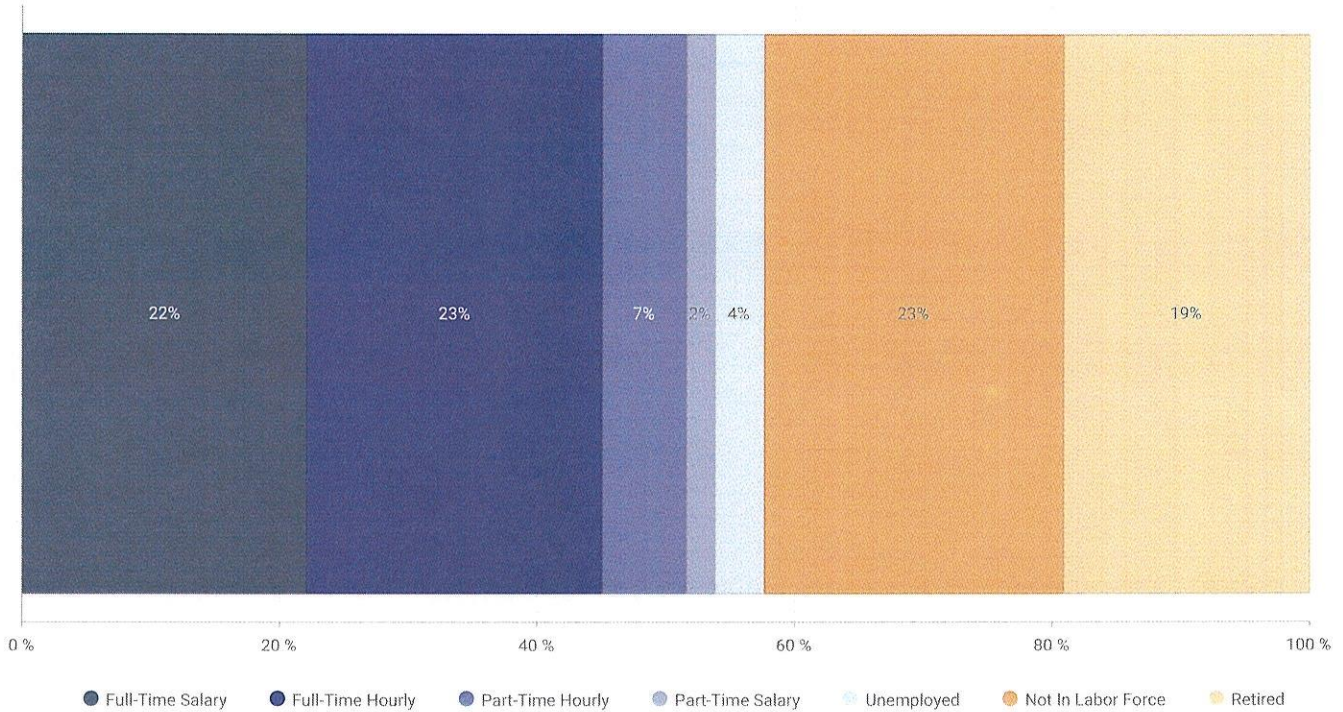
The Household Survival Budget reflects the bare minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, technology (a smartphone plan), and taxes. It does not include savings for emergencies or future goals like college or retirement. In 2018, household costs were well above the Federal Poverty Level of \$12,140 for a single adult and \$25,100 for a family of four.

	Single Adult	Two Adults	Two Adults Two School-Age Children	Two Adults Two in Child Care	Single Senior	Two Seniors
Housing	\$471	\$561	\$695	\$695	\$471	\$561
Child Care	\$0	\$0	\$469	\$1,296	\$0	\$0
Food	\$241	\$500	\$834	\$729	\$205	\$426
Transportation	\$337	\$508	\$805	\$805	\$291	\$417
Health Care	\$217	\$463	\$706	\$706	\$487	\$975
Technology	\$55	\$75	\$75	\$75	\$55	\$75
Miscellaneous	\$155	\$248	\$398	\$492	\$174	\$283
Taxes	\$229	\$369	\$395	\$612	\$235	\$373
Monthly Total	\$1,705	\$2,724	\$4,377	\$5,410	\$1,918	\$3,110
Annual Total	\$20,460	\$32,688	\$52,524	\$64,920	\$23,016	\$37,320
Hourly Wage	\$10.23	\$16.34	\$26.26	\$32.46	\$11.51	\$18.66

Sources: ALICE Household Survival Budget, 2018; Bureau of Labor Statistics, Occupational Employment Statistics, 2018

**...and the labor landscape is challenging for ALICE workers.**

A breakdown of the labor force shows a small portion of adults (16 years and older) who are unemployed and a large number who are working. However, a significant portion of full- and part-time workers are paid by the hour; these workers are more likely to have fluctuations in income and less likely to receive benefits. There is also a high number of workers outside of the labor force (people who are not employed and not looking for work), which has helped keep wages low: When more workers are available, employers have less incentive to raise wages to attract employees.



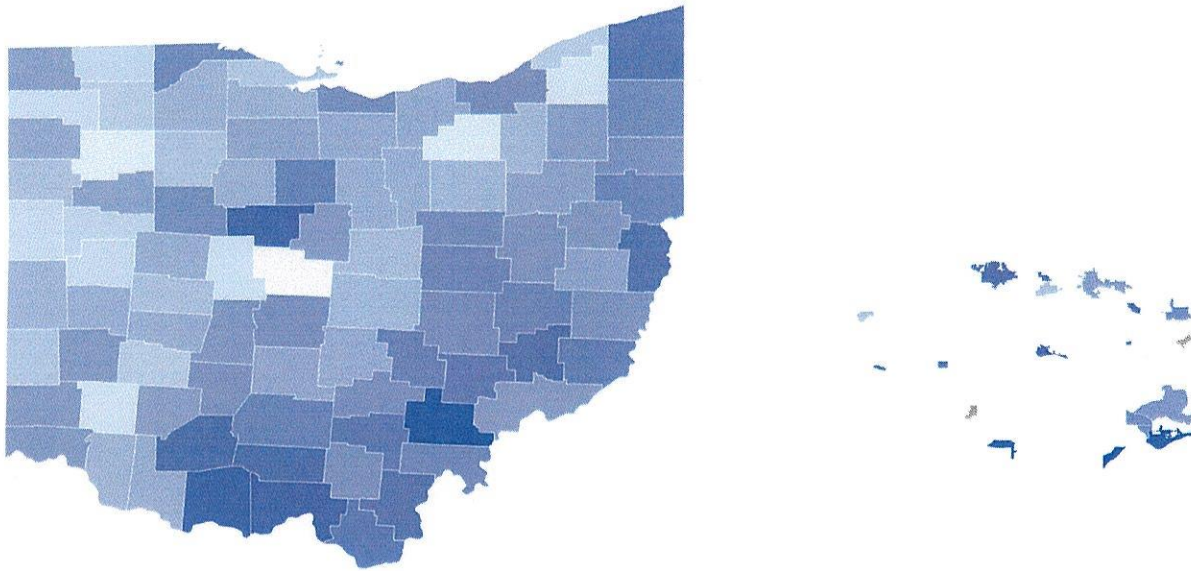
*Note: Data for hourly full- and part-time jobs is only available at the national level; these national rates (51% of full-time workers paid hourly and 75% of part-time workers paid hourly) have been applied to the workforce at the county-level to calculate the breakdown shown in this figure. Because this figure sums county-level data (some using 1-year estimates and some using 5-year estimates), the state percentages may differ slightly from those shown in the 2020 Report. Full-time represents 35 hours per week or more at one or more jobs for 48 weeks per year.*

Sources: American Community Survey, 2018; Federal Reserve Bank of St. Louis, 2018

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## How Does the Number of ALICE Households Vary Within the County?

There is significant variation in the number of households who live below the ALICE Threshold within the county.



Source: ALICE Threshold, 2018; American Community Survey, 2018

Census Designated Place	Total Households	% Below ALICE Threshold
Calcutta CDP, Ohio	1,523	39%
Columbiana City, Ohio	2,901	38%
East Liverpool City, Ohio	4,280	60%
East Palestine village, Ohio	1,886	42%
East Rochester CDP, Ohio	118	52%
Glenmoor CDP, Ohio	746	42%
Hanoverton village, Ohio	153	48%
Homeworth CDP, Ohio	249	29%
La Croft CDP, Ohio	467	42%
Lake Tomahawk CDP, Ohio	296	18%
Leetonia village, Ohio	791	31%
Lisbon village, Ohio	1,040	53%
New Waterford village, Ohio	526	50%
Rogers village, Ohio	104	51%
Salem City, Ohio	4,888	50%
Salineville village, Ohio	506	57%
Washingtonville village, Ohio	391	50%
Wellsville village, Ohio	1,440	60%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

**Asset Limited, Income Constrained, Employed**

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County Subdivision	Total Households	% Below ALICE Threshold
Butler township, Columbiana County, Ohio	1,365	32%
Center township, Columbiana County, Ohio	2,397	46%
East Liverpool city, Columbiana County, Ohio	4,280	60%
Elkrun township, Columbiana County, Ohio	966	39%
Fairfield township, Columbiana County, Ohio	4,103	34%
Franklin township, Columbiana County, Ohio	335	33%
Hanover township, Columbiana County, Ohio	1,419	34%
Knox township, Columbiana County, Ohio	1,859	28%
Liverpool township, Columbiana County, Ohio	1,712	36%
Madison township, Columbiana County, Ohio	1,221	31%
Middleton township, Columbiana County, Ohio	1,380	28%
Perry township, Columbiana County, Ohio	6,983	44%
Salem township, Columbiana County, Ohio	2,026	35%
St. Clair township, Columbiana County, Ohio	3,161	38%
Unity township, Columbiana County, Ohio	3,960	39%
Washington township, Columbiana County, Ohio	956	54%
Wayne township, Columbiana County, Ohio	325	24%
Wellsville village, Columbiana County, Ohio	1,440	60%
West township, Columbiana County, Ohio	1,223	26%
Yellow Creek township, Columbiana County, Ohio	743	34%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

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Zip Code	Total Households	% Below ALICE Threshold
ZCTA5 43920	9,210	49%
ZCTA5 43945	1,229	49%
ZCTA5 43968	2,671	46%
ZCTA5 44408	4,326	34%
ZCTA5 44413	2,921	40%
ZCTA5 44423	962	35%
ZCTA5 44431	1,816	28%
ZCTA5 44432	4,413	41%
ZCTA5 44441	637	24%
ZCTA5 44445	1,479	36%
ZCTA5 44455	716	31%
ZCTA5 44460	10,563	40%
ZCTA5 44490	380	50%
ZCTA5 44625	645	24%
ZCTA5 44634	910	19%

Sources: ALICE Threshold, 2007-2018; American Community Survey, 2007-2018

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